MICHIANA SHOWCASE



Our purpose is to provide a cost effective publication that will reach our customers and readers right where they want it ... **In their mailboxes.** Our readers will no longer need to travel to market to find a copy of the magazine. Instead, it will be delivered right outside their door, in their mailbox.

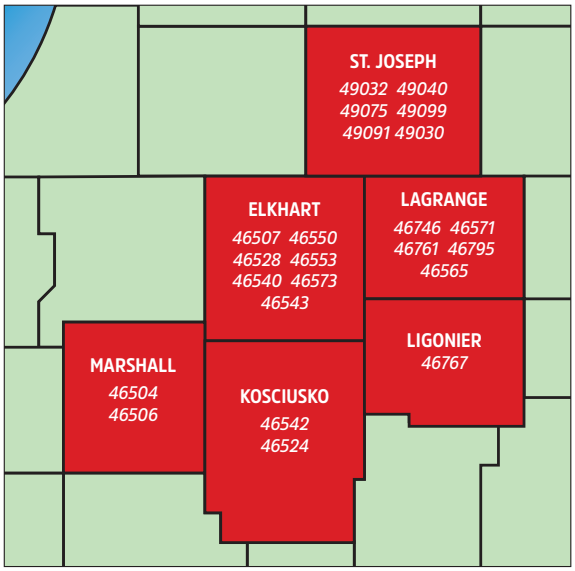
WHAT MAKES US UNIQUE?

- Superior quality
- Printed in full color
- Glossy cover
- Published monthly, providing a longer shelf life (4 weeks)

DISTRIBUTION IS THE DIFFERENCE MAKER

Michiana Showcase will be delivered through the mail **to over 21 area zip codes mailboxes every month.** Our Every Door Delivery System via the U.S. Postal service provides a distribution method that is second to none. The magazine will be delivered to residents and businesses throughout the Michiana area.

Including the following zip codes:



INDIANA ZIP CODES

Bremen	46506
Bristol	46507
Bourbon	46504
Goshen	46528
Howe	46746
LaGrange	46761
Ligonier	46767
Middlebury	46540
Millersburg	46543
Milford	46542
Nappanee	46550
New Paris	46553
Shipshewana	46565
Topeka	46571
Wakarusa	46573
Wolcottville	46795

MICHIGAN ZIP CODES

Sturgis	49091
Centreville	49032
Colon	49040
Nottawa	49075
White Pigeon	49099

In addition to mailing copies to 21 area zip codes, we also deliver 4,000 magazines through our rack delivery service to area grocery stores, convenience stores, restaurants and miscellaneous businesses in Elkhart, Goshen, Warsaw, Syracuse, North Webster, Rochester, Argos, Granger, Mishawaka, South Bend and Niles, Edwardsburg, Three Rivers, Michigan.

DISPLAY AD SIZES

Full Page . . . . . 6½ x 9⅞
Half Page . . . . . 6½ x 4⅞
Quarter Page . . . . . 3⅛ x 4⅞
Business Card. . . . . 3⅛ x 2⅜

AD SUBMISSION:

Fax, e-mail or regular mail

Ads designed by Michiana Showcase include one revision. Additional changes are subject to additional fees. All proofs require a response from the advertiser within 24 hours. If no response is made by the advertiser within the allotted time, the ad will run as posted.

FILE FORMATS AND AD SUBMISSION

Email ads to:
michianashowcase@gmail.com

- Full color ad files must be CMYK and 300 dpi with preference of PDF or JPG files.
- If exporting from Canva please download as PDF Print option and choose CMYK (best for professional printing) option.
- ***WE DO NOT ACCEPT ADS CREATED IN MICROSOFT PUBLISHER OR WORD.***
- Questions regarding ad input, please email us at **michianashowcase@gmail.com** or call **574-674-5197** and ask for Michiana Showcase Customer Service.

DEADLINE SCHEDULE AND POLICIES

All Ads requiring design changes must be submitted and received by 5:00 P.M. on the AD INPUT date. ***Note: Please include all photos, ad copy, logos and artwork required in the ad.***

Camera Ready Ads & Re-Run Ads have an additional 7 days after the AD INPUT date.

Magazines are scheduled to be in mailboxes the first Wednesday and Thursday of every month.

2026 DEADLINES & DELIVERY

ISSUE	AD INPUT	IN MAIL BOXES
January	December 15	January 2
February	January 19	February 3
March	February 16	March 3
April	March 16	April 1
May	April 20	May 5
June	May 18	June 2
July	June 15	July 1
August	July 20	August 4
September	August 17	September 2
October	September 14	October 1
November	October 19	November 3
December	November 16	December 2





