

MICHIANA SHOWCASE

MICHIANA SHOWCASE

"CONNECTING COMMUNITY & LOCAL COMMERCE" • EFFECTIVE THRU AUGUST 3, 2023 • ISSUE 604



MILLER STOVE & FIREPLACE

34th ANNIVERSARY SALE
August 3, 4, 5th

Discounts ON ALL Stoves & Fireplaces

Serving Green Egg Chicken & Flat Top Fried Rice

TENT SALE on Used & Discounted Stoves & Fireplaces



SAVE 30% Federal Tax Credit on Purchase and Installation.

Thurs - Fri 10am - 5pm
Saturday 8am - 12pm

Call for a **FREE ESTIMATE** Today!

2570 Beech Rd. Bremen, Indiana // **574-773-2686**

FOR ADVERTISING INFORMATION CONTACT PUBLISHER FRED BRADLEY 574-674-5197

MICHIANA SHOWCASE

"CONNECTING COMMUNITY & LOCAL COMMERCE" • EFFECTIVE THRU SEPTEMBER 7, 2023 • ISSUE 605

Ready for Fall Planting?

ORGANIC OR CONVENTIONAL SEED ALWAYS IN-STOCK!

- Kingfisher Alfalfa
- Kingfisher Grasses
- Cover Crops
- Synergy x Alfalfa

- Red Clover
- White Clover
- Pasture Mixes
- Small Grains






We have Drills, Brillion Seeders, and Spreaders to help with your fall planting!



3640 W 350 S Ph.: (260) 463-0380
Topeka, IN 46571 Fax: (260) 463-0326

We deliver DAILY | 100% Replant Policy | Ask about our CUSTOM SEED mixes!

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MICHIANA SHOWCASE

"CONNECTING COMMUNITY & LOCAL COMMERCE" • EFFECTIVE THRU OCTOBER 5, 2023 • ISSUE 608



Hardwood Moulding & Boards





4840 Beck Dr
Elkhart, IN 46516
Off of CR 17 North of US 26 Bypass

- Hardwood Flooring
- Wood Shelving
- S4S Boards
- Handrail & Treads
- Jams & Stop

- Millwork
- Shiplap
- Butcher Block



Factory Direct Prices



Mon. - Thurs. 7:30am - 4:00pm
Friday: 7:30am - 1:00pm
Starting on 9/9
Saturday: 7:30am - 12:00pm

(574) 655 - 5494
@themillworkoutlet

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MICHIANA SHOWCASE

"CONNECTING COMMUNITY & LOCAL COMMERCE" • EFFECTIVE THRU NOVEMBER 2, 2023 • ISSUE 607

NORTH AMERICAN SAFE

"THE SAFEST PLACE IN TOWN"

JEWELRY BOX...



LIBERTY SAFES MADE IN THE USA



...FOR MEN



CALL TODAY OR COME INTO OUR SHOWROOM. WE HAVE SAFES IN STOCK!

WE OFFER SAFE DELIVERY & SAFE MOVING!




901 NELSONS PARKWAY, WAKARUSA, IN 46573
(574) 370-0965 | WWW.BESTBUILTSAFES.COM

FOR ADVERTISING INFORMATION CONTACT PUBLISHER FRED BRADLEY 574-674-5197

MICHIANA SHOWCASE

"CONNECTING COMMUNITY & LOCAL COMMERCE" • EFFECTIVE THRU DECEMBER 7, 2023 • ISSUE 608

Rock Run Cabinetry LLC

High Quality Aluminum Cabinets



"The ANYWHERE Cabinet!"

PERFECT for your Mudroom, Entrance, Kitchen, Basement or Shop!

Easy to Clean | Powder-Coated | Non-Corrosive | Non-Flammable | Durable | Hygienic
Odorless | Heat-Resistant | Adjustable Legs | Soft-Close Drawers & Doors | Heavy-Duty Shelf Supports

Head over to one of our local dealers for **10% off** through 11-30-23

CHOICE CABINETS
61095 E Co Line Rd
Shipshewanna, IN 46565
ph: 574-825-9073

SAW'S WOODWORKING
72990 CR 101
Reynolds, IN 46529
ph: 574-773-4216

J&D'S WOODWORKING
27951 Weagay Rd
Cedarville, IN 46022
Ph: 269-432-2788



ROCK RUN CABINETY | A division of Rock Run Industries | High Quality Aluminum Cabinets
www.rockruncabinetry.com

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"CONNECTING COMMUNITY & LOCAL COMMERCE" • EFFECTIVE THRU JANUARY 4, 2024 • ISSUE 609

Wishing you the best this holiday season!

Merry Christmas!

And may God's blessings be upon you this New Year!




BRIGHT STAR AUCTIONS

IRON RING AUCTIONS
POWERED BY BRIGHT STAR AUCTIONS

Huge equipment auction at the Second Mile Center of Michiana on December 29th!

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MICHIANA SHOWCASE

Our purpose is to provide a cost effective publication that will reach our customers and readers right where they want it ... In their mailboxes. Our readers will no longer need to travel to market to find a copy of the magazine. Instead, it will be delivered right outside their door, in their mailbox.

WHAT MAKES US UNIQUE?

- Superior quality
- Printed in full color
- Glossy cover
- Published monthly, providing a longer shelf life (4 weeks)

DISTRIBUTION IS THE DIFFERENCE MAKER

Michiana Showcase will be delivered through the mail to over 21 area zip codes mailboxes every month. Our Every Door Delivery System via the U.S. Postal service provides a distribution method that is second to none. The magazine will be delivered to residents and businesses throughout the Michiana area.

Including the following zip codes:

INDIANA ZIP CODES

Bremen 46506
Bristol 46507
Bourbon 46504
Goshen 46528
Howe 46746
LaGrange 46761
Ligonier 46767
Middlebury 46540

Millersburg 46543
Milford 46542
Nappanee 46550
New Paris 46553
Shipshewana 46565
Topeka 46571
Wakarusa 46573
Wolcottville 46795

MICHIGAN ZIP CODES

Sturgis 49091
Centerville 49032
Colon 49040
Nottawa 49075
White Pigeon 49099

In addition to mailing copies to 21 area zip codes, we also deliver 5,000 magazines through our rack delivery service to area grocery stores, convenience stores, restaurants and miscellaneous businesses in Elkhart, Goshen, Warsaw, Syracuse, North Webster, Rochester, Argos, Granger, Mishawaka, South Bend and Niles, Edwardsburg, Three Rivers, Michigan.

2024 RATE SCHEDULE

PER ISSUE

Full Page	\$445.00
Half Page	\$270.00
Quarter Page	\$160.00
Eighth Page	\$88.00

PREMIUM PAGES

Front Cover	\$750.00	(Ad Size 3/4 Glossy Page)
Inside Front Cover	\$695.00	Glossy Page
Page Three	\$550.00	Interior Stock
Inside Back Cover	\$695.00	Glossy Page
Back Cover	\$750.00	(Ad Size 3/4 Glossy Page)

Discounts Available: Longer commitments of six and twelve issues.

Display Ad Sizes

Full Page	6½ x 9⅞
Half Page	6½ x 4⅞
Quarter Page	3⅞ x 4⅞
Business Card	3⅞ x 2⅞

Ad Submission: Fax, e-mail or regular mail

Ads designed by Michiana Showcase include one revision. Additional changes are subject to additional fees. All proofs require a response from the advertiser within 24 hours. If no response is made by the advertiser within the allotted time, the ad will run as posted.

Terms - Net 15

MICHIANA SHOWCASE

ST. JOSEPH

49032 49040
49075 49099
49091 49030

ELKHART

46507 46550
46528 46553
46540 46573
46543

LAGRANGE

46746 46571
46761 46795
46565

MARSHALL

46504
46506

KOSCIUSKO

46542
46524

LIGONIER

46767

In addition to mailing to 21 area zip codes we deliver 5,000 magazines through our rack delivery service to area grocery stores, convenience stores, restaurants and miscellaneous businesses throughout greater Michiana.

When you combine our **DELIVERY SYSTEM** with our rack delivery service we will be providing the best distribution of your ads to the most qualified buyers in Michiana.

INDIANA ZIP CODES

Bremen 46506
Bristol 46507
Bourbon 46504
Goshen 46528
Howe 46746
LaGrange 46761
Ligonier 46767
Middlebury 46540
Millersburg 46543
Milford 46542
Nappanee 46550
New Paris 46553
Shipshewana 46565
Topeka 46571
Wakarusa 46573
Wolcottville. 46795

MICHIGAN ZIP CODES

Sturgis 49091
Centreville 49032
Colon 49040
Nottawa 49075
White Pigeon 49099

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DEADLINE SCHEDULE AND POLICIES

All Ads requiring design changes must be submitted and received by 5:00 P.M. on the AD INPUT date.

Note: Please include all photos, ad copy, logos and artwork required in the ad.

Camera Ready Ads & Re-Run Ads have an additional 7 days after the AD INPUT date.

Magazines are scheduled to be in mailboxes the first Wednesday and Thursday of every month.

2024 DEADLINES & DELIVERY

ISSUE	AD INPUT	IN MAIL BOXES
January	December 15 <i>*Early</i>	January 4
February	January 15	February 1
March	February 19	March 6
April	March 18	April 3
May	April 15	May 1
June	May 20	June 5
July	June 17	July 3
August	July 15	August 1
September	August 19	September 4
October	September 16	October 2
November	October 21	November 5
December	November 18	December 4

FILE FORMATS AND AD SUBMISSION

Email ads to: michianashowcase@gmail.com

We accept InDesign, Illustrator & Photoshop files.

Full Color ad files must be CMYK and 300 dpi. with preference of .pdf or tiff files

WE DO NOT ACCEPT ADS CREATED IN MICROSOFT PUBLISHER OR WORD.

Questions regarding ad input, please email michianashowcase@gmail.com

Or call [574-674-5197](tel:574-674-5197) and ask for Michiana Showcase Customer Service.